

# FAREED AHMED

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## EDUCATION

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### University of California, Riverside

Expected June 2027

BS, Business Administration | Concentration in Information Systems | GPA 3.64

Dean's List: Fall 2023, Spring 2024, Fall 2024, Winter 2025, Fall 2025 – Spring 2026

## EXPERIENCE

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### Founder & CEO, NextPitch Analytics, Inc.

June 2025 – Present

- Generated \$7K+ in revenue in the first nine months, serving 45+ teams and 500+ athletes, by building a baseball and softball analytics subscription platform from concept to launch.
- Increased onboarding activation from 10% to 50% by analyzing drop-off points in PostHog and rebuilding the onboarding flow.
- Launched a React Native iOS app and Next.js coach portal with Stripe billing as the sole builder, using AI-assisted development in Cursor and Claude Code.
- Sustained a 99.9%+ crash-free rate while coaches logged 250K+ pitches across 7,500+ live baseball sessions.
- Flagged at-risk accounts through daily engagement digests by designing a Cloud Functions retention workflow.
- Drove roughly 25% of paying customers through organic TikTok, Instagram, and X content with no paid acquisition by producing athlete testimonials and pitching content for coaches and players.

### Product Management Intern, GameChanger (DICK'S Sporting Goods)

June 2026 – August 2026

- Drove Android stat filters through feature delivery by authoring product requirements and collaborating with Engineering and Design.
- Reached ~16K coaches and 50K+ uses with Stats by Position by owning the PRD and presentation and collaborating across teams.
- Increased advanced stats from ~5% to ~10% of coach stat views by developing requirements for statistics improvements.
- Informed Product and Business Development decisions by researching 10 competing scorekeeping products and presenting the findings.
- Identified 334 school accounts and held 20 direct customer conversations by building an agentic SQL-to-MCP research workflow that matched accounts across seasons, documented findings in Notion, and drafted outreach emails.

### Data Analyst, UC Riverside Baseball

2025 – Present

- Achieved 100% roster adoption of performance reports for bimonthly check-ins by turning pitching trends and film analysis into actionable coaching insights.
- Prepared game plans against 20+ Division I opponents by building 3 reusable scouting dashboards that synthesize pitch-tracking data and professional video.

### Intern, Office of the Public Defender, County of Santa Clara

July 2025 – September 2025

- Processed signed client documentation under court filing deadlines while conducting live courthouse case intake for a 240-person office.
- Supported spending priorities by analyzing budget and resource allocation data for a \$90M-appropriation office.

## TECHNICAL & PRODUCT SKILLS

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**Product & Strategy:** PRDs, competitive analysis, churn analysis, funnel analytics, onboarding optimization, user interviews, roadmap prioritization

**Technical & Data:** Cursor, Claude Code, agentic MCP workflows, SQL, PostHog, React Native, Next.js, Firebase, BigQuery, Cloud Functions, Stripe, RevenueCat

## ATHLETICS & EXTRACURRICULARS

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### Division I Pitcher, UC Riverside Baseball

2023 – 2025

- Earned multiple Dean's List honors while maintaining a 3.64 GPA and dedicating 40+ hours per week to Division I baseball.